

Empower Your Staff with the Tools and Information to Drive Customer Engagement



Paying for items is the last step in a shopping journey—which is why it’s so important to get it right! Ensure your shoppers leave the store with a lasting, positive impression: with future-focused, integrated POS solutions from Diebold Nixdorf, you can turn your traditional point-of-sale into a point-of-service, and put your consumers at the heart of your retail business.

SEAMLESS CONSUMER EXPERIENCES

Vynamic POS ensures the best possible consumer experience within and beyond your store’s physical walls. Vynamic POS supports mobile consumer journeys, automated self-checkout and mobile store supervision, equipping store associates with everything they need to offer consumers the best possible experience. Your staff benefits from a wide variety of supported peripherals with an intuitive user experience and look and feel. Based on an open, service-oriented architecture, Vynamic POS seamlessly integrates future-proof and smart business logic with other mobile solutions consumers are already engaged with, ensuring a seamless, consistent consumer experience.

MORE THAN JUST CHECKOUT

Checking out is sometimes regarded as a necessary evil by consumers, but it doesn’t have to be that way! Vynamic POS ensures your cashiers can scan items quickly, and help consumers complete their payment transaction quickly and securely, making the checkout process a competitive differentiator. Consider this: when your cashiers are empowered with relevant information about consumers, the last step in the shopping journey could become the start of the next one! By providing meaningful and contextual offers, sharing information about items just bought and offering additional delivery options, your POS becomes a personal “point-of-service” for each consumer.

SAVING TIME, SAVING MONEY

Consumers expect faster, more convenient and personal shopping experiences. Expediting the checkout process and making it as smooth and fast as possible contributes to how consumers feel when they leave your store – and even more importantly, whether they will come back. Our comprehensive POS technology and integrated retail automation solutions drive efficiencies by accelerating the checkout process, saving time for consumers and staff while improving convenience and ease-of-use. With Vynamic POS, your retail organization can reduce the total cost of ownership, and instead invest in value-added activities to drive international growth. Paired with our end-to-end services and preconfigured retail templates, we enable the deployment, availability and operations of retailers’ store IT – in over 90 countries, based on the same high-quality standards.

BUSINESS BENEFITS:

- Enable a Connected Commerce strategy that puts the consumer at the heart of your retail business.
- Deliver a unified checkout experience across all channels, segments and formats.
- Centralized administration and promotions save time and ensure consistency when deploying new marketing campaigns across multiple stores.
- Win new business by rapidly rolling out preconfigured templates to support diversification into different retail formats and segments.
- Hardware-independent software solution that can be deployed on premise or in the cloud, running on stationary as well as mobile POS devices.
- Based on a service-oriented architecture with an advanced plug-in adaption concept to easily extend to new touchpoints and peripherals.
- Global product availability including compliancy with local fiscalization and regulations, and local support staff in over 90 countries.
- Accelerate international expansion with centralized store lifecycle-management services and predefined country packages.
- Comprehensive and state-of-the-art POS functionality based on 40+ years of international retail experience in specialty, grocery, general retail, convenience and hospitality.

VYNAMIC RETAIL SOFTWARE SUITE

With over 40 years of experience in retail, Diebold Nixdorf provides a set of comprehensive solutions to accommodate the needs of global retailers, both today and going forward. With the Vynamic Retail Software Suite, we offer a service-oriented software solution that seamlessly supports the entire omnichannel retail flow, including POS transactions, self-service checkouts, mobile consumer apps, payment processing, order management, merchandise management, customer engagement and customer loyalty.

The Vynamic Retail Software Suite is designed on modular principles and can be integrated—fully or partially—into existing retail infrastructures to support consumer touchpoints in multivendor environments. As a result, this software suite is successfully serving customers like Ikea, Tesco, s.Oliver, Uniqlo, Kiabi and other leading global retail organizations.

Diebold Nixdorf also provides a complete portfolio of hardware solutions, including POS systems, cash-management and selfscanning devices and reverse-vending solutions, as well as an experienced service staff in more than 100 countries to support retailers in their business operations 24/7.

WHAT IS DN VYNAMIC?

DN Vynamic is the first end-to-end connected commerce software portfolio in the marketplace. Traversing mobile, ATM, POS, branch, kiosk, and online, DN Vynamic is a system of consumer engagement powered by data and analytics and is cloud/SAAS ready when you are. Built to enable the connectivity businesses of the future require, DN Vynamic extends beyond omnichannel to enable banks and retailers to create seamless, secure, personal connections across the digital and physical channels of today and tomorrow.

