

# Open Retailing: How to Create an Excellent Experience for Your Customers

## Designed to be a Match in any Retail Environment

Introduce new self-service touchpoints into your existing IT landscapes, regardless of hardware devices, process workflows, or deployed software. With Diebold Nixdorf's open retailing approach, you can deliver tailored shopping journeys that resonate with individual preferences.

Find out how open retailing works!

### Are you ready to break free from the constraints of monolithic systems and embrace the flexibility of open architecture?



- Struggle to scale efficiently.
- Complex codebase.
- Deployment bottlenecks.
- Lack of flexibility.
- Slow processes and development.
- Resource intensity.
- Slower innovation.

Small changes can have unintended consequences across the entire system.

Eliminate your pain points and experience the freedom of a flexible software platform.

- Implement software that can grow with your business with one software stack for all self-service touch-points.
- Isolate complexity via open API technology.
- Tailor the design and process workflow to match individual deployment environments.
- Use adaptable architectural patterns without disrupting existing POS logic.
- Speed-up deployment with configurable solutions rather than programming.
- Scalable custom solutions to better manage resources and handle increased demand.
- Move faster, more agile and innovate quicker with the inclusion of an AI platform.



Stay ahead of competition.  
Provide best-in-class customer experience.

It's time to ditch dependency!

With Diebold Nixdorf, you're not choosing a provider - you're selecting a partner dedicated to supporting your journey toward checkout innovation, every step of the way.

## What You Benefit from Vynamic® Self-Service Software

<p><b>Modern</b></p> <p>Open software stack scalable to customer journeys.</p>	<p><b>Agnostic</b></p> <p>Integrated to &gt;80 different POS software applications.</p>	<p><b>Individual</b></p> <p>Personalized process design and layout strategies.</p>	<p><b>Innovative</b></p> <p>Integration of cutting-edge AI technology.</p>	<p><b>Advanced</b></p> <p>Enhanced data insights and enterprise managements.</p>
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Embrace the power of choice and flexibility. Contact our retail experts and begin your Storevolution™ journey today!