

Branch Design & Deployment Services



Branch design goes far beyond color samples and furniture choices. Security, convenience and compliance add layers of complexity that require financial-industry experts with an eye for the details. Our Branch Design & Deployment team balances creativity and functionality with the unusual demands of bank and credit union spaces. Our concepts blend staff efficiency, self-service and assisted service to create a positive consumer experience. We not only deliver renderings and engaging visuals, we also provide custom designed furniture, fixtures and accessories to bring branch concepts to life.

SERVICES TO MEET YOUR SPECIFIC NEEDS

Consult

We offer a variety of consulting services from branch strategy to product application. Get advice from experienced designers who work exclusively with financial institutions.

Services include:

- Space allocation studies
- Retail branch trends
- Site layout including drive-up studies
- Product photo-matching
- Architectural support

Design

While focusing on the consumer experience, we incorporate your brand's design strategy into attractive and efficient spaces.

Services include:

- Branch remodel/transformation
- Branch interior and exterior design
- Technology integration
- Custom furniture and fixture design
- 3D conceptual renderings

Deploy

From concept to reality, we ensure your branch comes to life beautifully, on-time and on-budget. Strengthen your brand with custom built furniture, fixtures and accessories.

Services include:

- Teller pods
- Tech stations
- Beverage counters
- Office and conference furniture
- Fixtures and accessories

DN DESIGN & DEPLOYMENT DIFFERENTIATORS

The retail bank branch continues to evolve and it can be tempting to quickly adopt emerging technologies. However, a digitally focused strategy doesn't guarantee success; it must be properly implemented to fit your business goals. We believe technology should complement your strategy, build lasting relationships with customers, and not be a distraction. Our holistic design approach balances technology and services placement in any environment, enabling your staff to leverage each customer engagement to its fullest potential.

- We help you quickly navigate through the preliminary design phase, shortening your project's timeline and ultimately saving you design-related expenses.
- We are flexible with our services and can assist to the level desired. We can partner alongside your architect, interior designer and/or facilities group throughout the process. We can also provide an architect or project manager through our partnerships.
- We specialize in transformation projects, including repurposing of existing retail spaces into financial destinations. Remodel and renovation of existing facilities are typically a wiser and more cost-effective option than building new.
- We're experts when it comes to the details. Teller space, pods, sales, technology and consultation areas require proper attention for operational efficiency while positively impacting the customer.
- We prioritize your consumers' privacy and security.
- We've been assisting customers in branch design for over 60 years, so we have successes and challenges to share from previous projects.
- We produce high-quality 3D renderings that bring concepts to life. This allows key decision makers to fully understand the project before any construction begins.
- We love collaborating with customers, and that includes our customers' architects and facility teams. It's vitally important to include the vision and ideas of multiple stakeholders in any design process.

Our team looks forward to discussing your project to determine the services that best fit your branch design project needs.



DESIGN



DEPLOY

For more information, please contact us at BDDservices@DieboldNixdorf.com.



To learn more, visit [DieboldNixdorf.com](https://www.DieboldNixdorf.com).