

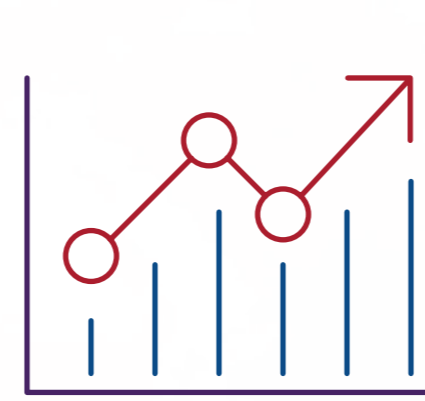
# Save Money and Reduce Your Environmental Impact

## Power your POS Platform for a Sustainable Future

It's no secret that retailers face a multitude of pressures, including rising electricity prices, inflation and ever-increasing consumer demands.



Electricity-price rise of 15.8% is highest since August 1981.<sup>1</sup>



US inflation was 7.1% over the 12 months to the end of November 2022.<sup>2</sup>



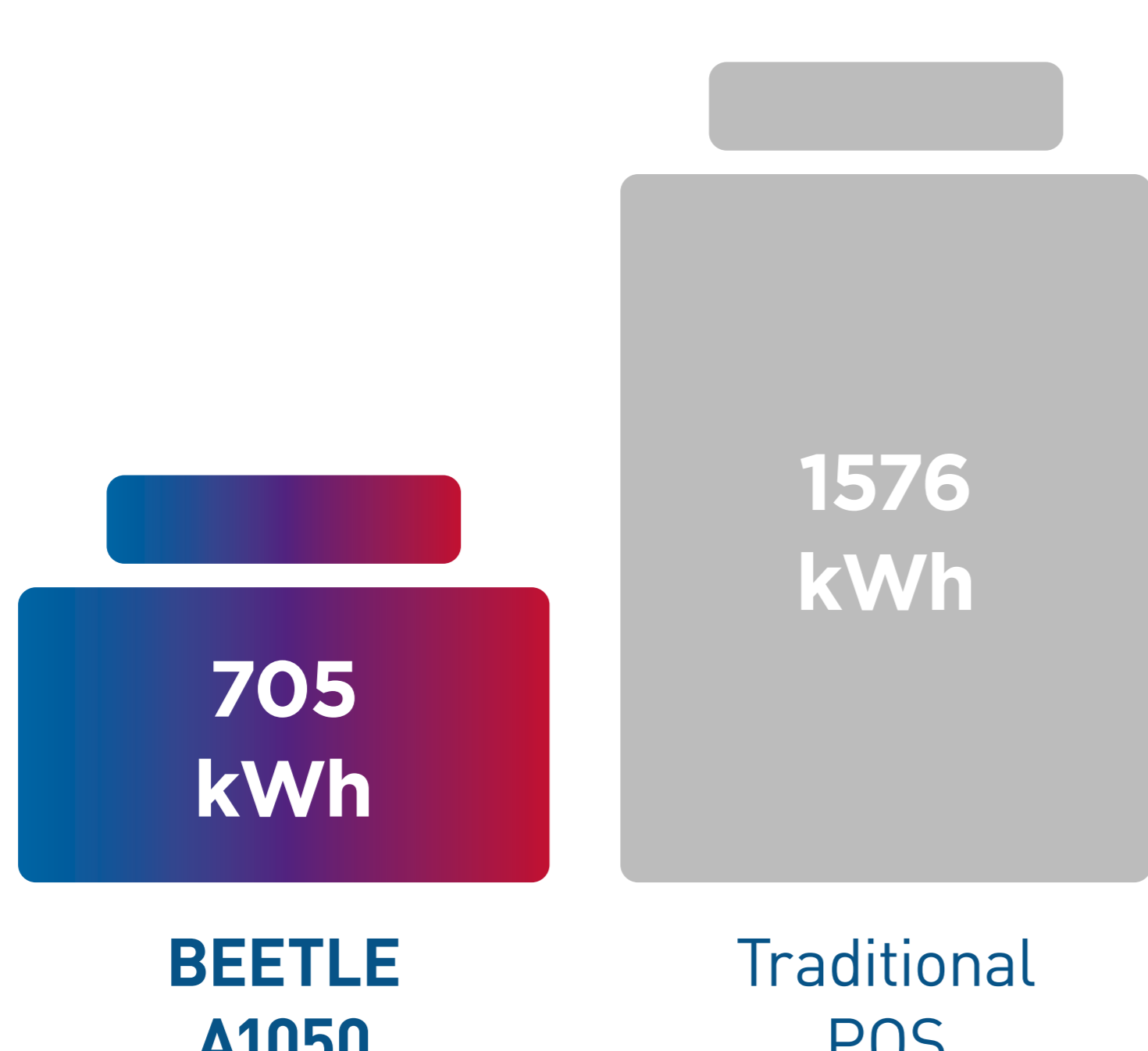
Global companies must balance driving profitability while meeting strict ESG compliance regulations.

“Retailers and wholesalers, therefore, need to find ways to transform the sector in a way that balances short- and long-term goals. Investing in energy-efficient equipment, for example, can help reduce both GHG emissions and operating costs.”<sup>3</sup>

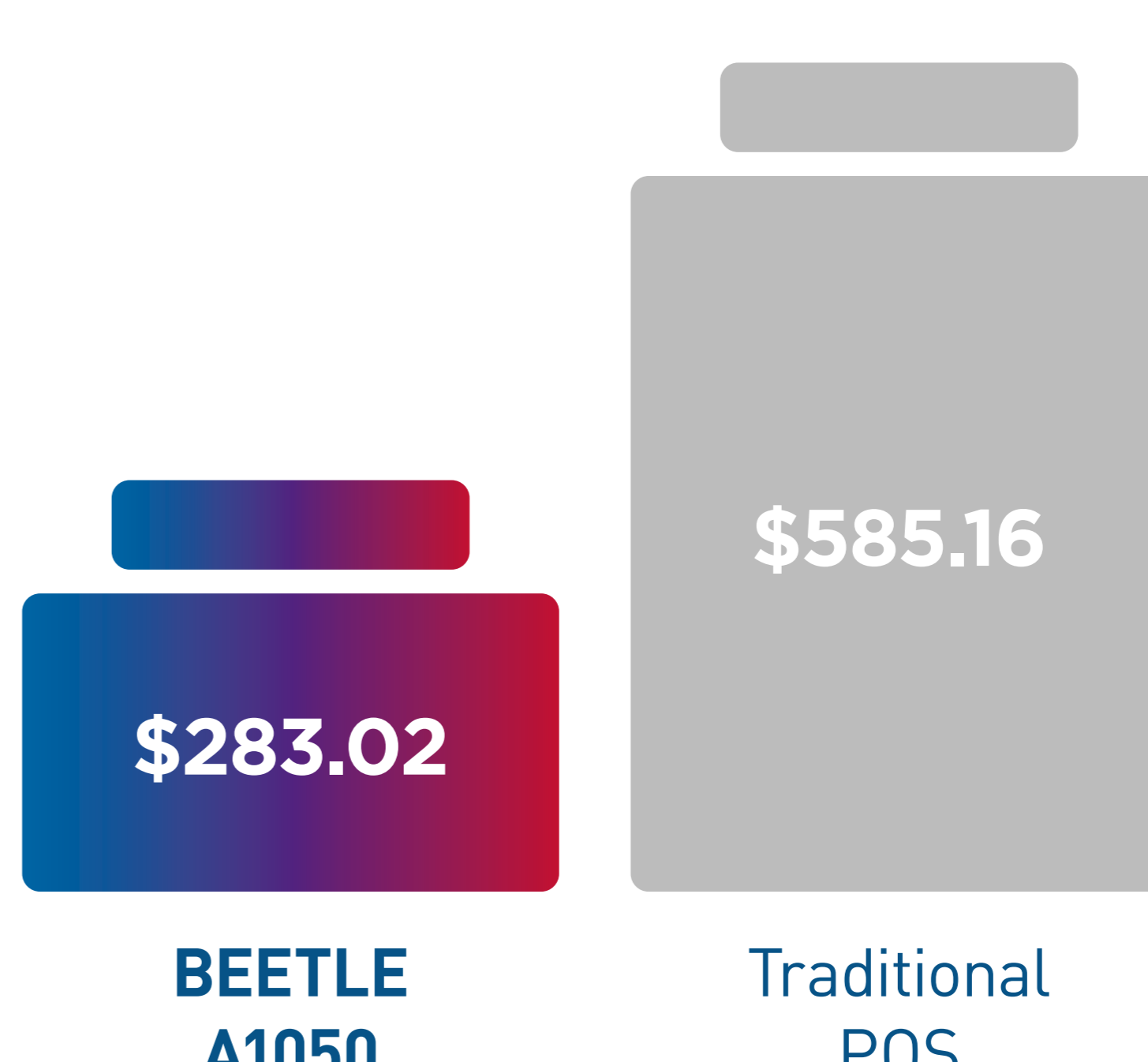
## POS Power Consumption Scenario<sup>4</sup>

We develop POS systems that adapt to the ever-changing needs and challenges impacting sustainability.

### Energy Consumption Per Lifetime



### Energy Cost Per Lifetime

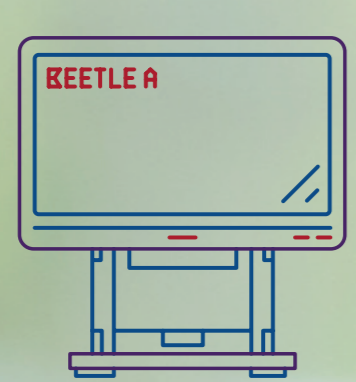


## DN Series® BEETLE

### The Future-Proven and Sustainable POS Platform

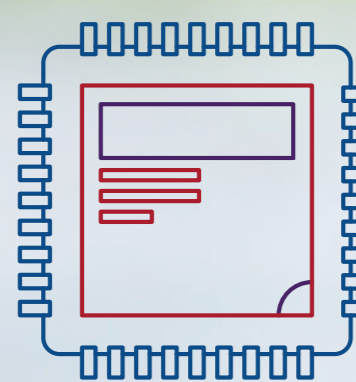
With our modular POS platform, you can reuse existing POS components, reduce procurement costs and protect the investment you have already made.

#### HOW MODULARITY WORKS



##### DISPLAY PANEL

Convert your display into a BEETLE A. Enlarge your display by simply clicking in a new LCD.



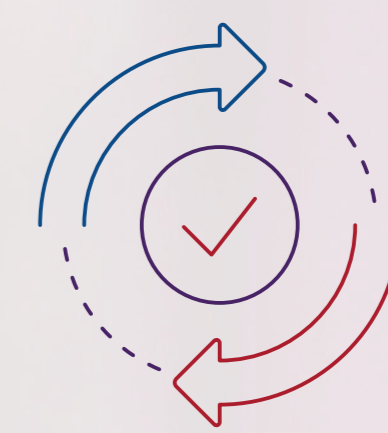
##### PROCESSOR

Increase your BEETLE A performance by simply changing the motherboard module.



##### BEETLE A

#### BENEFITS OF MODULARITY



##### REUSE

Reuse existing POS systems to increase system longevity.



##### REDUCE

Reduce hardware waste to protect the environment and reduce emissions.

## Save money with the DN Series® BEETLE A

Reduce your carbon footprint and save money with Diebold Nixdorf's sustainable and future-proven POS solutions. Partner with experts who understand and can support your organization's sustainability strategy.

<sup>1</sup> Source: <https://www.bloomberg.com/news/articles/2022-09-13/us-electricity-prices-rise-most-in-41-years-as-inflation-endures>

<sup>2</sup> Source: <https://www.nbcnews.com/business/economy/inflation-november-2022-what-it-means-explainer-rcna60964>

<sup>3</sup> Source: <https://www.mckinsey.com/industries/retail/our-insights/transforming-the-eu-retail-and-wholesale-sector>

<sup>4</sup> Scenario based on BEETLE Fusion, GM45 Fusion, Core 2 Duo P8400, 15" Display, BA63 with standard printer BEETLE A1050, Whiskey Lake, Celeron 4305UE, 15" Display, BA64-2 with standard printer

