

# Benefits of Vynamic® Digital Receipt

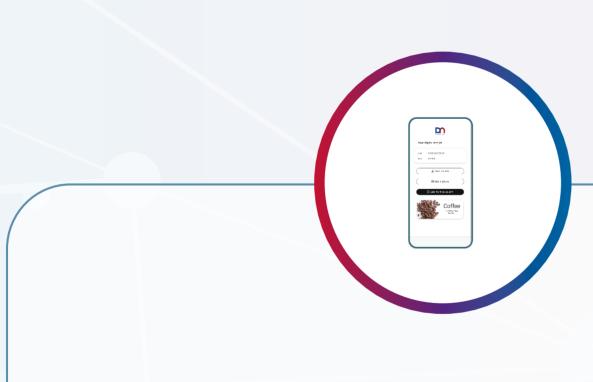
Powered by anybill

## Looking for innovative ways to improve efficiency, reduce costs and enhance customer experience?

Vynamic® Digital Receipt offers a comprehensive approach to achieving these goals. By eliminating the need for thermal paper, embracing sustainable practices, and leveraging technology for better customer interactions, businesses can not only save money but also contribute to a greener planet and ensure legal compliance.



### Improved Customer Interaction



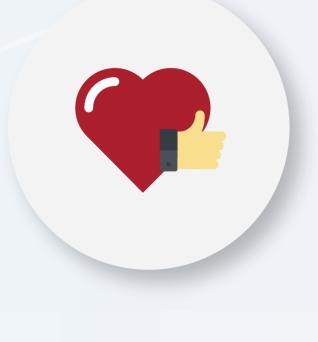
Up to **40%** of receipts are picked up by customers in fashion retail.



Approximately 38% of customers click on the advertising space on digital receipts.

Enhance customer loyalty with dynamic offers and discounts to make shoppers return to your store.

Avoid printing costs entirely with digital receipts, which are legally accepted in most European countries.



#### **Enhanced Customer Service:**

- Faster checkouts
- Better receipt organization
- Better interaction



#### **Customized Receipt Handling**

- Customizable receipt retention website for anonymous customers.
- Individual or generic wallet storage.
- SDKs for embedding in customer apps.



#### **Automated Receipt Transfers**

- Via QR code on customer displays and selected payment terminals.
- Automatically when the customer card/app is scanned.
- Automatically linked to the digital payment, which becomes a customer card.

Experience significant savings, boost sustainability, and enhance customer interactions.