

# Inside an Optimized, Modernized Branch Where Nature Meets Technology.

## PROJECT HIGHLIGHTS

### A Welcoming Atmosphere

The bright, welcoming branch draws on design elements from nature and the surrounding area.

### A Modernized Branch

An open design that makes optimum use of the space.

## INITIAL CHALLENGES

Marked by a dark entrance, the previous design of VR-Bank Werdenfels' 25-year-old branch in Oberammergau prevented the bank from offering the best possible consumer experience. VR-Bank Werdenfels reached out to Diebold Nixdorf for help in designing a bright, open layout that would serve both its consumers and employees well. Drawing inspiration from the community's rich natural surroundings, Diebold Nixdorf and VR-Bank Werdenfels collaborated to maximize the space's potential and create a vibrant design that has been a boon to both the bank and its consumers.



A brighter and more open self-service zone

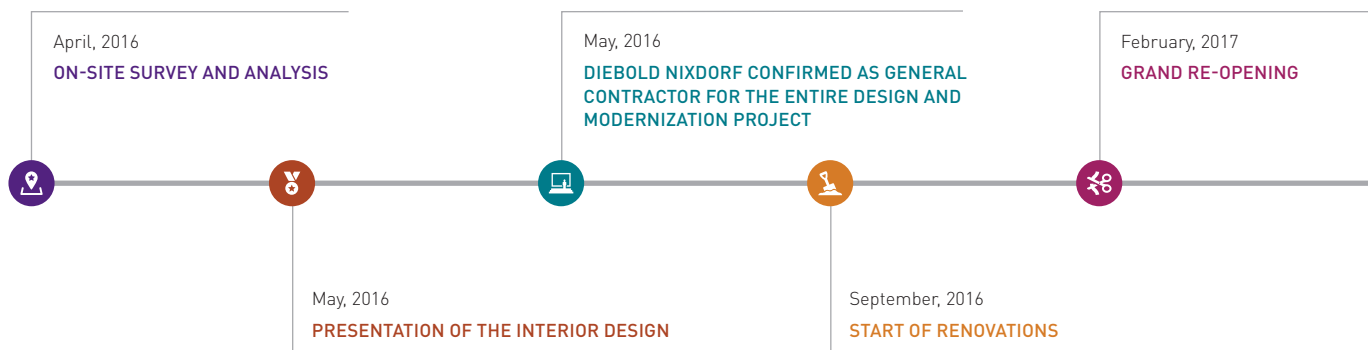


A redesigned consulting room

## PROJECT OVERVIEW AND TIMELINE

In the course of 6 months 150m<sup>2</sup> of the office were rebuilt and redesigned.

The result is a bright and generous branch concept that makes optimum use of space and creates a customer and employee-friendly atmosphere.



**CONCEPT INSPIRATION:  
THE CONVERGENCE OF NATURE AND TECHNOLOGY**

The updated branch features an arched glass door that opens into a bright, open waiting area and self-service zone highlighted by the trunks of 140-year-old oak trees that serve as tables. They're designed to reinforce Oberammergau's connection to nature while also containing a technological flourish — iPads installed on them to assist consumers.

Other elements also highlight the city's unique surroundings: The wave-patterned wallpaper draws inspiration from the nearby river Ammer, while the plaster floor is the same color as the Kofel, a Matterhorn-shaped mountain near the village. The redesign also allowed VR-Bank Werdenfels to add an additional consulting room, bringing its total number to three.

The foyer itself is also surrounded by natural elements. On the right side, a wall made from wood is adorned with a flat-screen monitor. To the left, a service counter made from identical material invites consumers to open conversation with the bank's representatives. Between those bookends, and opposite the tree trunks, sit two ATMs and an account-statement printer.

After hours, the area is covered by a roller shutter. "This was the most reasonable option to secure the foyer because it requires minimal maintenance," explained the architects of Diebold Nixdorf, who planned and oversaw the project.



The 140-year-old oak tree trunks adorned with iPads



A view from the redesigned teller's station



The new customer waiting area

"The customers are accepting the branch well. The consultation appointments take place in a much more pleasant atmosphere."

— **Anton Noll**, Head of Facility Management, VR-Bank Werdenfels