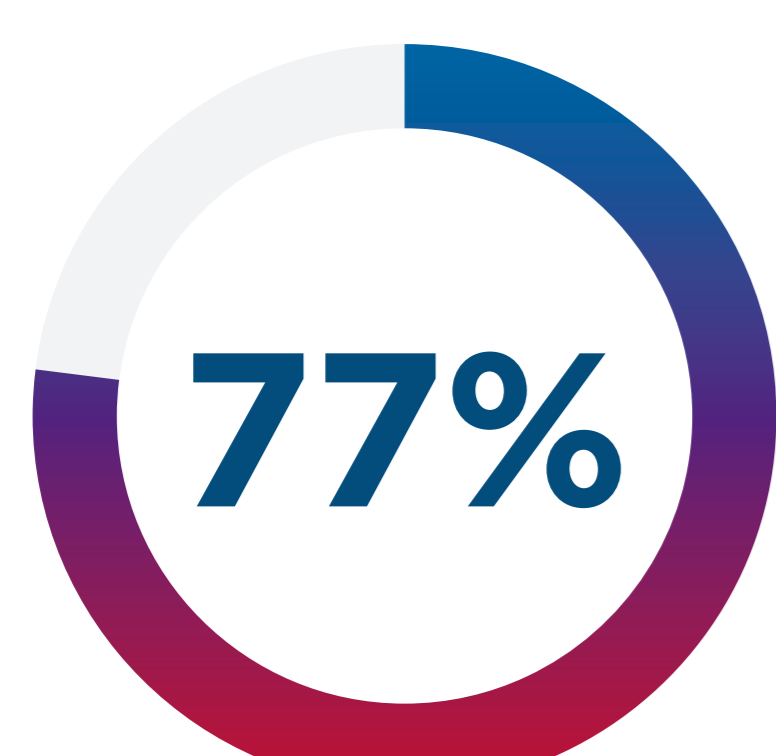


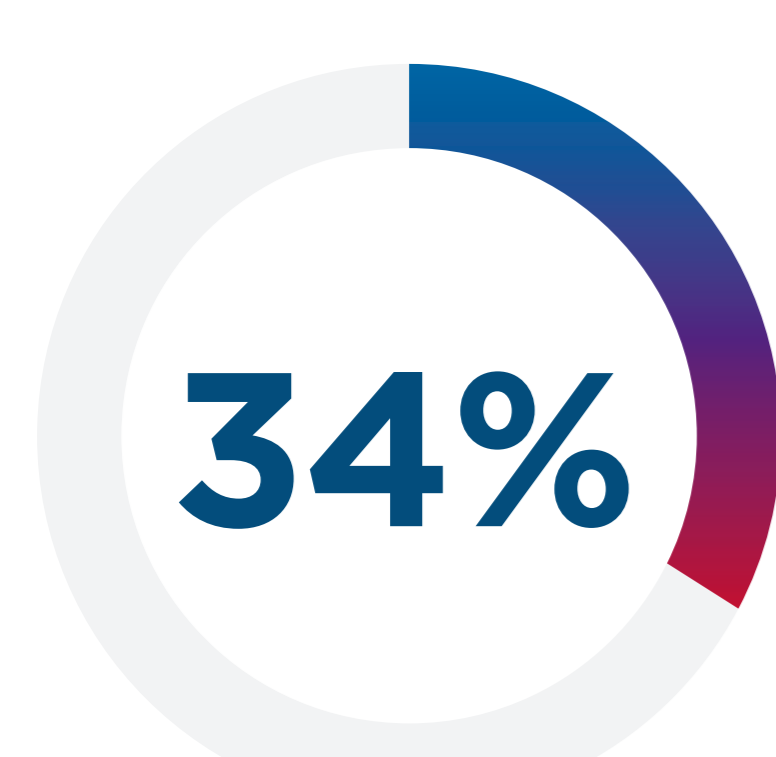
# Self-Service Software Flexible Enough to Fit Any Retail Environment

Your Consumers are Already Using Self-Service Solutions—and the Number of Terminals Rose by 14% last year.

## Out of consumers who use Self-Service solutions ...

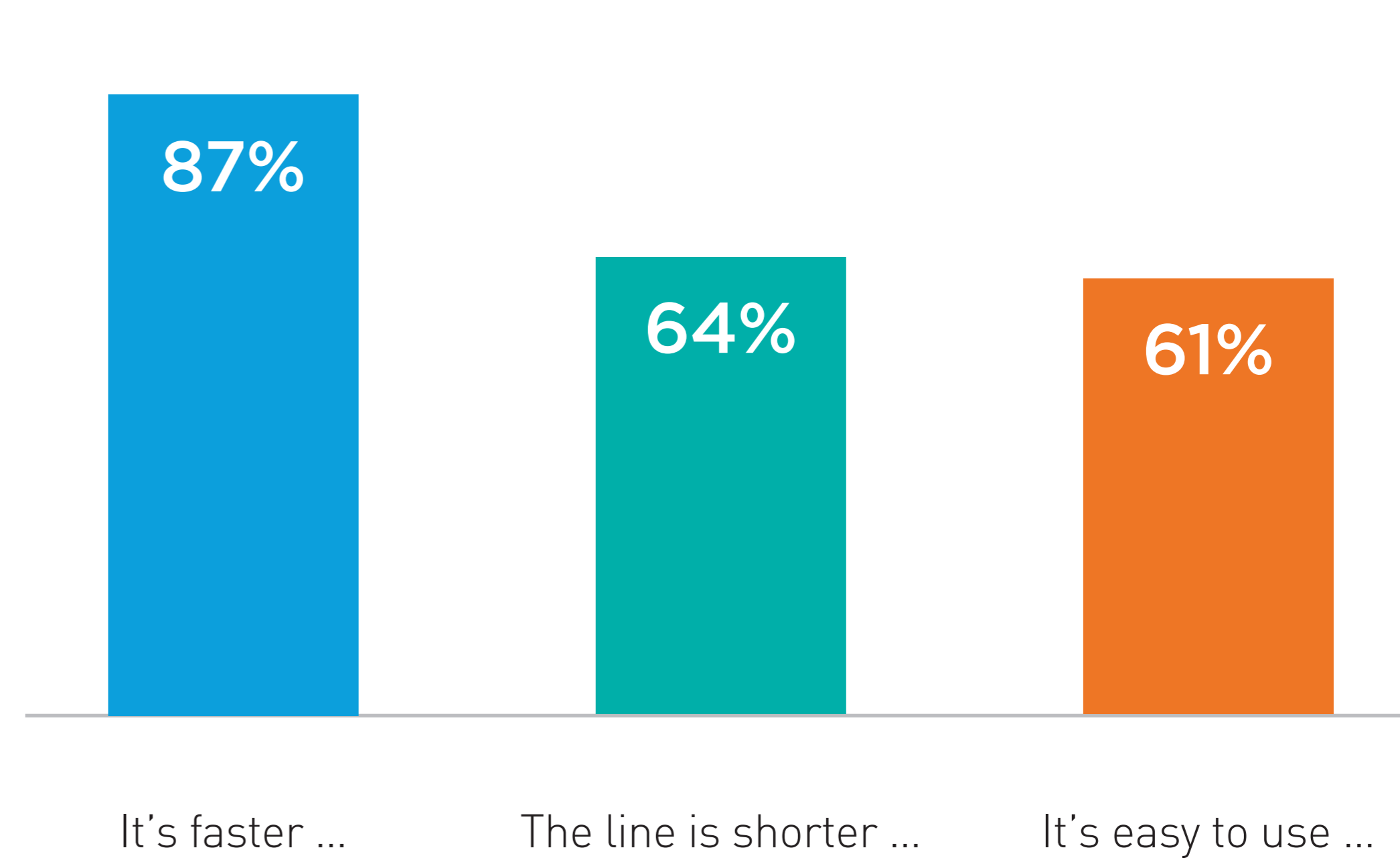


Use it at least once a month at **grocery stores**.



Use it at least once a month in **non-grocery-store settings**.

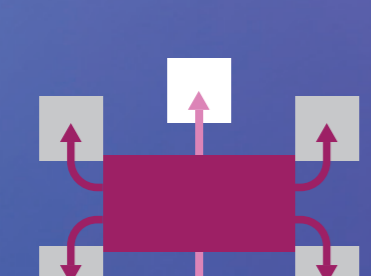
## Why?



## Your Stores Benefit Most from Self-Service Solutions when Three Critical Components are Met

Providing the hardware simply isn't enough—for today's demanding consumers, every transaction must be seamless and delightful. Your self-service software must be capable of meeting traditional retail challenges head-on with an open-platform approach.

### Deployment



Deploy in a multivendor IT landscape.

### Integration



Integrate with all major self-service devices.

### Maintenance

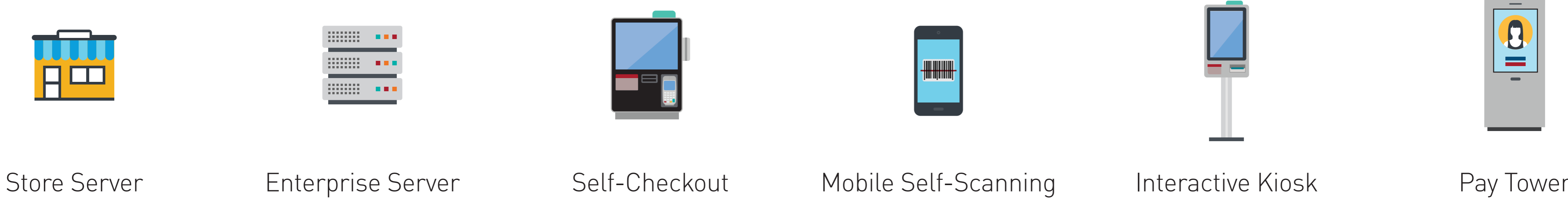


Maintain the same business logic and consumer-facing transaction steps.

Vynamic Self-Service provides flexible, integrated compatibility that minimizes costly self-service implementations. **Discover how to quickly, easily transform the consumer experience in six steps:**

### 1. Run All Touchpoints in Your Store on a Single Platform

Vynamic Self-Service sits on top of a simple POS adaptor, running on your POS application. Once installed, it interacts seamlessly with your entire enterprise and store network:



### 2. Experience Unprecedented Flexibility

Our standard transition program follows your designated pace. And because you don't need to change your current ePOS application, the POS business logic is strictly separated from Vynamic Self-Service's user-interface logic.

**75**

ePOS software interfaces adapted

**3**

Libraries available to programmers: C++, Java and .net

**350**

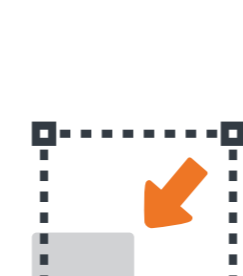
Predefined activities available to meet your specific process requirements

### 3. Employ the UI That's Right for You

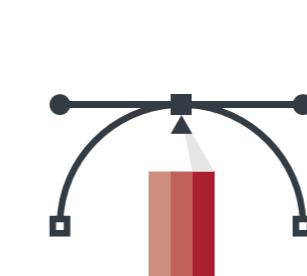
Our dynamic, intuitive user interface (UI) enables you to easily modify the design, look and feel of the UI through simple configuration tweaks. Your shoppers get a consistent experience, while your brand identity is front and center.



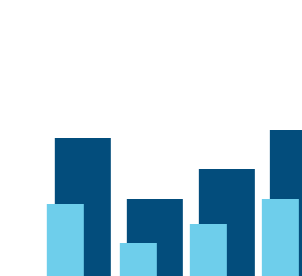
Low customization costs



Fully independent screen size and resolution



Multivendor capabilities: replicate current solutions or design your own



Test and compare different UIs in different stores

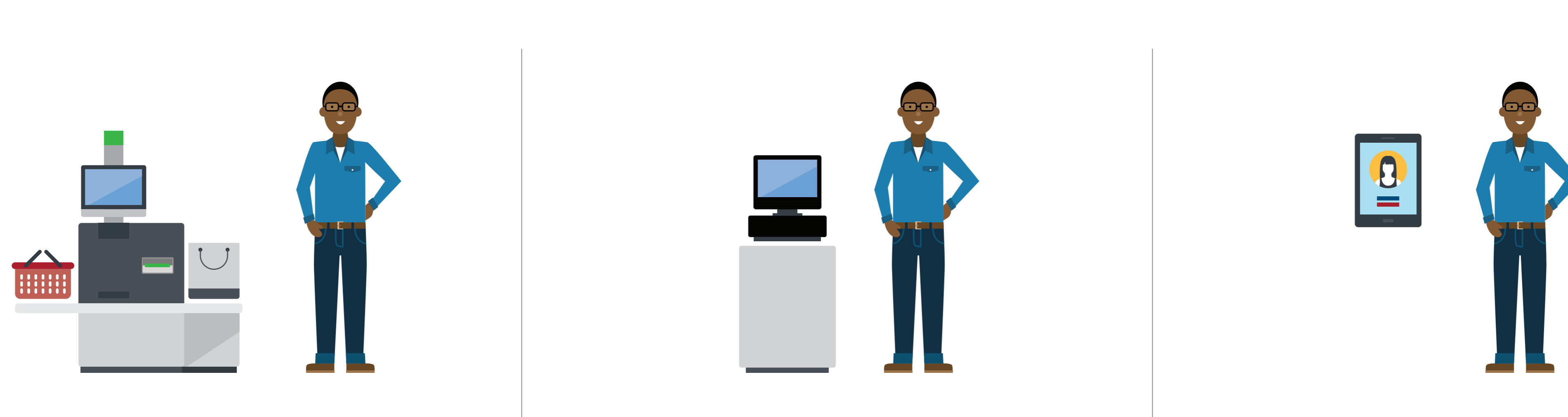
### 4. Maximize Your Checkout Zone Like Never Before

Smart device and process management tools come standard with Vynamic Self-Service, enabling you to optimize your checkout area and plan for the future, too.



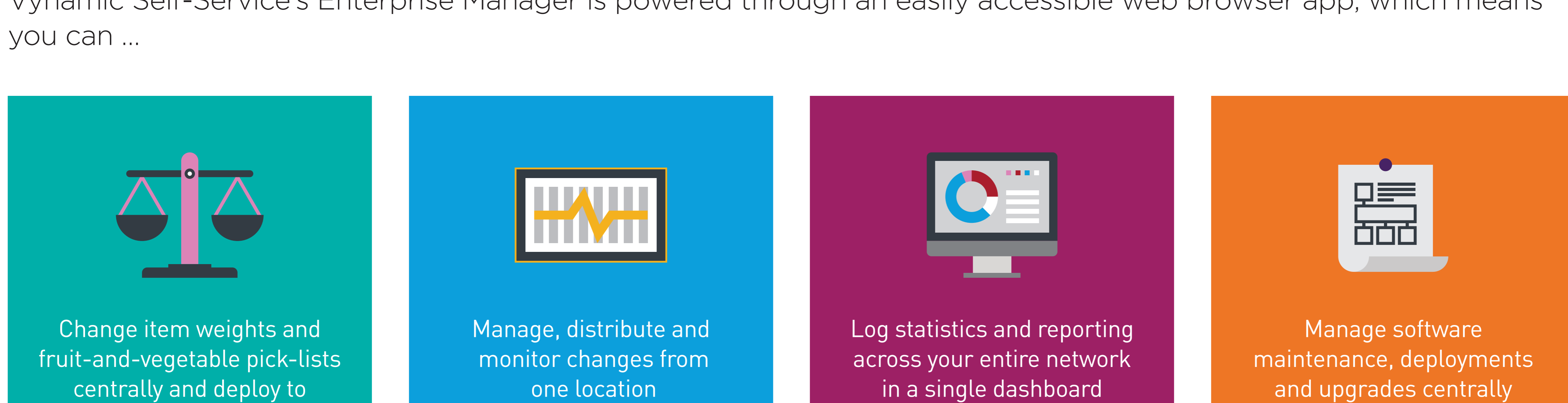
### 5. Let Your Staff & Your Technology Work Hand-in-Hand

Ensure more efficient staff operations and a better consumer experience with real-time status updates on touchpoints and transactions for advanced intervention handling. Three different assistant types are available to provide immediate customer support.



### 6. Lower Your TCO—Not Your Standards

Vynamic Self-Service's Enterprise Manager is powered through an easily accessible web browser app, which means you can ...



The Solution You—and Your Consumers—Have Been Waiting For is **Finally Here**

## Automate, Digitize and Transform how People Shop



Enhanced Consumer Experiences    Complete Modularity    Lowest Total Cost of Ownership    Speed Up Time to Market    Intuitive & Integrated

Learn more about Vynamic Self-Service and our full suite of world-leading retail hardware, software and services at [DieboldNixdorf.com/Vynamic](http://DieboldNixdorf.com/Vynamic).