DN
Diebold Nixdorf

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Save Money and Reduce Your Environmental Impact

Power your POS Platform for a Sustainable Future

It's no secret that retailers face a multitude of pressures, including rising electricity prices, inflation and ever-increasing consumer demands.

Electricity-price rise of 15.8% is highest since August 1981.[1]

US inflation was 7.1% over the 12 months to the end of November 2022.[2]

Global companies must balance driving profitability while meeting strict ESG compliance regulations.

"Retailers and wholesalers, therefore, need to find ways to transform the sector in a way that balances short- and long-term goals. Investing in energy-efficient equipment, for example, can help reduce both GHG emissions and operating costs."[3]

POS Power Consumption Scenario[4]

We develop POS systems that adapt to the ever-changing needs and challenges impacting sustainability.

Energy Consumption Per Lifetime

705.44 kWh
BEETLE A1050

1576.03 kWh
Traditional POS

Energy Cost Per Lifetime

$283.02
BEETLE A1050

$585.16
Traditional POS
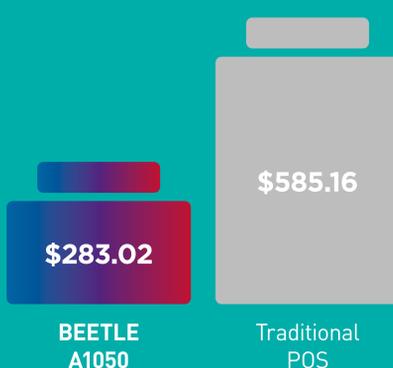
DN Series™ BEETLE
The Future-Proven and Sustainable POS Platform

With our modular POS platform, you can reuse existing POS components, reduce procurement costs and protect the investment you have already made.

HOW MODULARITY WORKS

DISPLAY PANEL
Convert your display into a BEETLE A. Enlarge your display by simply clicking in a new LCD.

PROCESSOR
Increase your BEETLE A performance by simply changing the motherboard module.

BEETLE A

BENEFITS OF MODULARITY

REUSE
Reuse existing POS systems to increase system longevity.

REDUCE
Reduce hardware waste to protect the environment and reduce emissions.

Save money with the
DN Series™ BEETLE A

Reduce your carbon footprint and save money with Diebold Nixdorf's sustainable and future-proven POS solutions. Partner with experts who understand and can support your organization's sustainability strategy.

[1] Source: https://www.bloomberg.com/news/articles/2022-09-13/us-electricity-prices-rise-most-in-41-years-as-inflation-endures
[2] Source: https://www.nbcnews.com/business/economy/inflation-november-2022-what-it-means-explainer-rcna60964
[3] Source: https://www.mckinsey.com/industries/retail/our-insights/transforming-the-eu-retail-and-wholesale-sector
[4] Scenario based on BEETLE Fusion, GM45 Fusion, Core 2 Duo P8400, 15" Display, BA63 with standard printer BEETLE A1050, Whiskey Lake, Celereon 4305UE, 15" Display, BA64-2 with standard printer